



ITALIAN AMBASSADORS

“A special nod to wines that helped to build an identity for Italy in the minds of the American consumer”

-- Monica Larner

The other white is **Bolla Soave**, always an enjoyable but simple wine with a slight hint of sweetness that helps maintain a cheerful and playful demeanor overall. You'll get aromas of peach and honey, and the wine feels soft and bright in the mouth.

Up until the 1990s, Soave Bolla represented the most available and recognized Italian wine in the U.S. Its success comes from the ease and charm of its flavors, its short, simple name, its attractive pricing and the bigger bottle format.

*—Emilio Pedron,
President GIV*

